

Allaire Healthcare Group Provides Notification of Data Security Incident

Freehold, NJ – Allaire Healthcare Group ("Allaire") is a leading healthcare services provider in the tri-state area and provides compassionate care to its residents. Allaire has become aware of an incident that may have impacted information belonging to some of the individuals it serves. Allaire takes the privacy and security of all information very seriously and has distributed notification of this incident to potentially impacted individuals.

Allaire identified suspicious activity related to one employee email account on November 25, 2021. Upon discovery, Allaire took swift action to secure its email system and network. Allaire also immediately launched an internal investigation and engaged leading, independent cybersecurity specialists. Based on this investigation, Allaire confirmed that one employee email account was subject to unauthorized access for a limited period of time between November 10, 2021 and November 24, 2021.

Allaire subsequently engaged in a thorough programmatic and manual review of the mailbox contents in order to identify whether the impacted account contained sensitive information and to whom such information belonged. On March 18, 2022, this review was completed and Allaire discovered that the information present within the affected account includes one or more of the following data elements: first and last name, Social Security number, Allaire-issued unique client identifier number, driver's license number, passport number, financial account number, payment card information, information regarding medical history, treatment or diagnosis, prescription information, and/or health insurance information.

It is important to note Allaire is not aware of any evidence to suggest that individuals' protected health information was actually viewed or subject to actual or attempted misuse. Rather, Allaire confirmed that the account was subject to unauthorized access and provided notification in an abundance of caution. In addition to informing potentially impacted individuals about the incident, the notification letter includes steps that potentially impacted individuals can take to protect their information and offers these individuals access to complimentary identity monitoring and protection services. Allaire takes the security of all information very seriously and has taken steps to enhance security measures to help prevent a similar occurrence in the future.

Allaire has established a dedicated assistance line to address any questions individuals may have which can be reached at 1-888-851-9304, Monday through Friday, 9 a.m. to 9 p.m. Eastern Time, excluding major U.S. holidays. Allaire Healthcare Group may also be contacted by mail at 115 Dutch Lane Road, Freehold, NJ 07728. In addition, Allaire has notified the U.S. Health and Human Services Office for Civil Rights and any applicable state regulators of this incident.

The privacy and protection of information is a top priority for Allaire, and Allaire deeply regrets any inconvenience or concern this incident may cause.